

Content Audit - Home

Take Tours Content Audit

Nancy (Cong Niu)

Page ID	Page Title	URL	Content Format	Value Assessment (what is there, is it	Comment
1	Home	http://www.takestours.com/	Text	Y	
1.1	Find Tours & Vacations	http://www.takestours.com/	Text	Y	Too many options
1.1.1	Departure	http://www.takestours.com/	Text	Y	
1.1.2	Adding destinations	http://www.takestours.com/	Text	Y	drop down menu is too much
1.1.3	Start Date	http://www.takestours.com/	Text	Y	
1.1.4	Duration	http://www.takestours.com/	Text	Y	
1.1.5	Show tours	http://www.takestours.com/	Text	Y	
1.1.6	Trending now	http://www.takestours.com/	Text	N	too much text at the corner
1.1.7	East Coast Packages	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	
1.1.8	Grand Canyon Tours	http://www.takestours.com/grand-canyon-tours/	Text	N	
1.1.9	Canadian Rockies tours	http://www.takestours.com/concoventrocity-mountains-tours/	Text	N	
1.1.10	Simplified Search	http://www.takestours.com/	Text	N	
1.2	See the world with take tours	http://www.takestours.com/	Text	N	
1.2.1	Grand Canyon 2-3 Day Tours. Buy 2 Get 3rd Free!	http://www.takestours.com/grand-canyon-tours/2-3-day-local-to	Text	Y	Grand Canyon Duplication
1.2.1.1	image1	http://www.takestours.com/grand-canyon-tours/2-3-day-local-to	Image	Y	
1.2.2	Niagara Falls 2-3 Day Tours from \$108. Best Selling!	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Text	Y	Niagara Falls Duplication
1.2.2.1	image2	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Image	Y	
1.3	Black Friday	http://www.takestours.com/black-friday-shopping#VEU	Image	Y	
1.3.1	Sideshow image 1	http://www.takestours.com/black-friday-shopping#VEU	Image	Y	
1.3.1.1	Headline: Niagara Falls Tours - Buy 2 Get 3rd Free!	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Text	Y	Niagara Falls Duplication and lead to a different page compare to the headline
1.3.1.2	Summary: Book your Niagara Falls trip with TakeTours! 2-3 Day tours start at \$1	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Text	N	
1.3.2	Sideshow image 2	http://www.takestours.com/east-coast-tours/vacation-packages	Image	Y	
1.3.2.1	Headline: East Coast Tours on Sale - Save Up to 10%!	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Text	Y	East Coast Duplication
1.3.2.2	Summary: Treat yourself to a vacation and visit the top destinations on the East	http://www.takestours.com/niagara-falls-ny/2-3-day-local-tours/	Text	N	
1.3.3	Sideshow image 3	http://www.takestours.com/black-friday-shopping#VEU	Image	Y	
1.3.3.1	Black Friday Shopping Tours	http://www.takestours.com/black-friday-shopping#VEU	Text	Y	
1.3.3.2	Go shopping to Woodbury Commons for Black Friday! Price starts from \$39!	http://www.takestours.com/black-friday-shopping#VEU	Text	N	
1.3.4	Sideshow image 4	http://www.takestours.com/thanksgiving-tours#VEU	Image	Y	
1.3.4.1	Headline: Thanksgiving & Black Friday Tips	http://www.takestours.com/thanksgiving-tours#VEU	Text	Y	
1.3.4.2	Summary: Treat yourself for the long holiday weekend by booking a Thanksgiving	http://www.takestours.com/thanksgiving-tours#VEU	Text	N	
1.3.5	Sideshow image 5	http://www.takestours.com/east-coast-tours/vacation-packages	Image	Y	
1.3.5.1	Headline: 2016 New Year's Eve Tours - NYC & Las Vegas!	http://www.takestours.com/countdown-tours#VEU	Text	Y	
1.3.5.2	Summary: Book countdown tour now to celebrate the arrival of 2016 in N	http://www.takestours.com/countdown-tours#VEU	Text	N	
1.3.6	Sideshow image 6	http://www.takestours.com/grand-canyon-tours/4-day-local-to	Image	Y	
1.3.6.1	Headline: Grand Canyon Tours - From \$99!	http://www.takestours.com/grand-canyon-tours/4-day-local-to	Text	Y	
1.3.6.2	Summary: Best selling tours to Grand Canyon from Los Angeles & San Francisco	http://www.takestours.com/grand-canyon-tours/4-day-local-to	Text	N	
1.3.7	Sideshow image 7	http://www.takestours.com/east-coast-tours/vacation-packages	Image	Y	
1.3.7.1	Headline: US West Coast Tours	http://www.takestours.com/east-coast-tours/vacation-packages	Text	Y	
1.3.7.2	Summary: Enjoy the best prices on West Coast tours visiting the main attraction	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	
1.4	New Packages	http://www.takestours.com/	Text	N	
1.4.1	Up to 10% OFF! Book your East Coast tour package	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	Duplication
1.4.2	Rocky Mountains winter seasonal tours	http://www.takestours.com/concoventrocity-mountains-tours/	Text	N	Duplication
1.4.3	Black Friday Woodbury Shopping Tours	http://www.takestours.com/black-friday-shopping#VEU	Text	N	Duplication
1.4.4	New Year's Eve Tours - Countdown to 2016!	http://www.takestours.com/countdown-tours#VEU	Text	N	Duplication
1.5	Popular Tours & Vacations	http://www.takestours.com/	Text	Y	
1.5.1	US East Coast Vacations	http://www.takestours.com/	Text	N	East Coast Duplication
1.5.1.1	Image	http://www.takestours.com/east-coast-tours/vacation-packages	Image	N	
1.5.1.2	\$108-Niagara Falls Tours & Vacation Packages from New York	http://www.takestours.com/new-york-ny/niagara-falls-tours/	Text	N	Duplication
1.5.1.3	\$76+Washington DC Tours & Vacation Packages from New York	http://www.takestours.com/washington-dc/destination/west	Text	N	Duplication
1.5.1.4	\$149-Niagara Falls Tours & Vacation Packages from Boston	http://www.takestours.com/boston-ma/niagara-falls-tours/	Text	N	Duplication
1.5.1.5	\$178-Canada Tours & Vacation Packages from Boston	http://www.takestours.com/boston-ma/canada-tours/	Text	N	Duplication
1.5.1.6	\$336-Niagara Falls Tours & Vacation Packages from Washington DC	http://www.takestours.com/washington-dc/niagara-falls-tours/	Text	N	Duplication
1.5.1.7	See more vacation package deals in US East Coast	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	Duplication
1.5.2	US West Coast Vacations	http://www.takestours.com/	Text	N	West Coast Duplication
1.5.2.1	Image	http://www.takestours.com/east-coast-tours/vacation-packages	Image	N	
1.5.2.2	San Francisco & West Coast Tours from Los Angeles	http://www.takestours.com/san-francisco-cal/grand-canyon-tour	Text	N	Duplication
1.5.2.3	\$238+Grand Canyon & West Coast Tours from San Francisco	http://www.takestours.com/san-francisco-cal/grand-canyon-tour	Text	N	Duplication
1.5.2.4	\$270+West Coast Seasonal National Park Tours	http://www.takestours.com/san-francisco-cal/grand-canyon-tour	Text	N	Duplication
1.5.2.5	\$230-Canadian Rockies & Hot Springs Tours and Vacation Packages	http://www.takestours.com/concoventrocity-mountains-tours/vacation-packages	Text	N	Duplication
1.5.2.6	\$139+West Coast Tour Packages from Los Angeles	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	Duplication
1.5.2.7	See more vacation package deals in US East Coast	http://www.takestours.com/east-coast-tours/vacation-packages	Text	N	Duplication
1.5.3	Europe Vacations	http://www.takestours.com/	Text	N	Europe Vacations Duplication
1.5.3.1	Image	http://www.takestours.com/europe/vacation-packages	Image	Y	
1.5.3.2	\$77-\$112 14 Day Europe Explorer Flexible Tour from Pa...	http://www.takestours.com/paris/2-14-day-europe-explorer/	Text	Y	
1.5.3.3	\$77-\$112 14 Day Europe Explorer Flexible Tour from Am...	http://www.takestours.com/paris/2-14-day-europe-explorer/	Text	Y	
1.5.3.4	\$77-\$112 7 Day Europe Explorer Flexible Tour from Par...	http://www.takestours.com/paris/2-7-day-europe-explorer/	Text	Y	
1.5.3.5	\$77-\$112 7 Day Central Europe Flexible Tour from Fran...	http://www.takestours.com/paris/2-7-days-central-europe/	Text	Y	
1.5.3.6	\$77-\$112 7 Days Western Europe Flexible Tour from Par...	http://www.takestours.com/paris/2-7-days-western-europe/	Text	Y	
1.5.3.7	See more vacation package deals in US East Coast	http://www.takestours.com/europe/vacation-packages	Text	Y	
1.6	Top Local Tours and Sightseeing Activities	http://www.takestours.com/	Text	N	
1.6.1	Niagara Falls	http://www.takestours.com/	Text	N	
1.6.1.1	Best Selling Niagara Falls Tours from New York	http://www.takestours.com/niagara-falls-ny/local-tours-from-ne	Text	N	Duplication
1.6.1.2	\$135-\$108 2-Day Niagara Falls Tour from New York/New Jersey	http://www.takestours.com/new-york-ny/2-day-tour-to-washing	Text	Y	
1.6.1.3	\$165-\$120 2-Day Niagara Falls, Washington DC, Watkins Gl...	http://www.takestours.com/new-york-ny/2-day-niagara-falls-tour	Text	Y	
1.6.1.4	\$190-\$153 2-Day Niagara Falls, Toronto, Canada Tour from...	http://www.takestours.com/new-york-ny/3-day-toronto-niagara-f	Text	Y	
1.6.1.5	\$192 4-Day Philadelphia, Washington DC, Niagara Falls ...	http://www.takestours.com/new-york-ny/4-day-philadelphia-ess	Text	Y	
1.6.1.6	See more Niagara Falls Vacation Packages from New York »	http://www.takestours.com/niagara-falls-ny/vacation-packages	Text	N	
1.6.2	Washington DC	http://www.takestours.com/	Text	N	
1.6.2.1	East Coast Travel: Washington DC Tours	http://www.takestours.com/	Text	N	Duplication
1.6.2.2	\$23+1 Day Washington DC Tours	http://www.takestours.com/washington-dc/sightseeing-tours/	Text	Y	
1.6.2.3	\$95-\$70 2-Day Washington DC, Philadelphia Tour from Ne...	http://www.takestours.com/new-york-ny/2-day-tour-to-washing	Text	Y	
1.6.2.4	\$95-\$70 2-Day Washington DC and Baltimore Tour from Ne...	http://www.takestours.com/new-york-ny/3-day-new-york-to-balt	Text	Y	
1.6.2.5	\$165-\$132 2-Day Niagara Falls, Washington DC, Philadelph...	http://www.takestours.com/new-york-ny/3-day-new-york-to-balt	Text	Y	
1.6.2.6	See more Washington DC Tours »	http://www.takestours.com/niagara-falls-ny/vacation-packages	Text	N	Duplication
1.6.3	Grand Canyon	http://www.takestours.com/	Text	N	
1.6.3.1	Top Grand Canyon Tours from Los Angeles & Las Vegas	http://www.takestours.com/	Text	N	Duplication
1.6.3.2	\$38+1 Day Grand Canyon Tours from Las Vegas	http://www.takestours.com/grand-canyon-tours/sightseeing-tou	Text	Y	
1.6.3.3	\$99 3-Day Grand Canyon South Rim, Las Vegas Tour fro...	http://www.takestours.com/los-angeles-cal/3-day-grand-canyon	Text	Y	
1.6.3.4	\$99 3-Day Las Vegas, Grand Canyon West Rim, Skywalk ...	http://www.takestours.com/new-york-ny/3-day-toronto-niagara-f	Text	Y	
1.6.3.5	\$155 4 Day Las Vegas, Grand Canyon West Rim Tour from ...	http://www.takestours.com/los-angeles-cal/4-day-las-vegas-gr	Text	Y	
1.6.3.6	See more Grand Canyon Tour Packages »	http://www.takestours.com/grand-canyon-tours/	Text	N	Duplication
1.7	Featured Destinations	http://www.takestours.com/	Text	N	
1.6.1	Niagara Falls	http://www.takestours.com/niagara-falls-ny/	Text	N	Niagara Falls Duplication
1.6.2	New York	http://www.takestours.com/new-york-ny/	Text	N	New York Duplication

Content Audit - Tours & Vicatons

2.3.3.5	7-Day Hawaii Tour (Pearl Harbor an	http://www.takestours.com/honolulu/hawaii-7-day-tour-package-a-6	Text	No	Hawaii Duplication
2.3.3.6	See more vacation package deals in	http://www.takestours.com/hawaii/vacation-packages/	Text	No	
2.4	Top Canadian Tours and Vacation		Text	Advertisement	
2.4.1	Toronto Tours	http://www.takestours.com/tour/	Text, Image	No	
2.4.1.1	4-Day Niagara Falls, Toronto, Montr	http://www.takestours.com/new-york-ny/4-day-new-york-to-niagara-fall	Text	No	
2.4.1.2	6-Day East Coast, Canada Deluxe T	http://www.takestours.com/new-york-ny/east-coast-canada-6-day-delux	Text	No	
2.4.1.3	7-Day East Coast & Canada Tour Pa	http://www.takestours.com/toronto/7-day-east-coast-canada-tour-pack	Text	No	
2.4.1.4	9-Day New USA, Canada East Coast	http://www.takestours.com/new-york-ny/9-day-new-usa-canada-east-co	Text	No	
2.4.1.5	See more Toronto Vacation Package	http://www.takestours.com/toronto/vacation-packages/	Text	No	
2.4.2	Montreal Tours	http://www.takestours.com/tour/	Text, Image	No	
2.4.2.1	4-Day Canada, Montreal, Ottawa, To	http://www.takestours.com/new-york-ny/4-day-tour-to-canada-montreal	Text	No	
2.4.2.2	4-Day Niagara Falls, Toronto, Montr	http://www.takestours.com/new-york-ny/4-day-new-york-to-niagara-fall	Text	No	
2.4.2.3	6-Day USA, Canada East Coast Vac	http://www.takestours.com/new-york-ny/6-day-usa-canada-east-coast	Text	No	
2.4.2.4	8-Day Eastern US and Canada Disc	http://www.takestours.com/new-york-ny/eastern-us-and-canada-disc	Text	No	
2.4.2.5	See more Montreal, QC Tours and V	http://www.takestours.com/montreal/vacation-packages/	Text	No	
2.4.3	Vancouver Tours	http://www.takestours.com/tour/	Text, Image	No	
2.4.3.1	4-Day Victoria (or Whistler) Tour fro	http://www.takestours.com/vancouver/4-day-victoria-or-whistler-tour-f	Text	No	
2.4.3.2	5-Day Canadian Rockies and Hot Sp	http://www.takestours.com/vancouver/5-day-vancouver-canadian-rock	Text	No	
2.4.3.3	6-Day Vancouver, Canadian Rockies	http://www.takestours.com/vancouver/6-day-vancouver-canadian-rock	Text	No	
2.4.3.4	See more Vancouver, BC Tours and	http://www.takestours.com/vancouver/vacation-packages/	Text	No	
2.6	Europe Freestyle Bus Tours		Text	Y	
2.5.1	Red Loop	http://www.takestours.com/tour/	Text, Image	Y	
2.5.1.1	Western Europe 2-7 Days Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Frankfurt,%20G	Text	Y	Flexi Duplication
2.5.1.2	Western Europe 2-7 Days Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Amsterdam,%2	Text	Y	Flexi Duplication
2.5.1.3	Western Europe 2-7 Days Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Cologne,%20G	Text	Y	Flexi Duplication
2.5.1.4	Western Europe 2-7 Days Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Paris,%20FRAN	Text	Y	Flexi Duplication
2.5.2	Green Loop	http://www.takestours.com/tour/	Text, Image	Y	
2.5.2.1	2-7 Days France & Italy Flexi Tour f	http://search.takestours.com/search/tour.do?&depart=Milan,%20ITAL	Text	Y	France & Italy Flexi Duplication
2.5.2.2	2-7 Days France & Italy Flexi Tour f	http://search.takestours.com/search/tour.do?&depart=Paris,%20FRAN	Text	Y	France & Italy Flexi Duplication
2.5.2.3	2-7 Days France & Italy Flexi Tour f	http://search.takestours.com/search/tour.do?&depart=Rome,%20ITAL	Text	Y	France & Italy Flexi Duplication
2.5.2.4	2-7 Days France & Italy Flexi Tour f	http://search.takestours.com/search/tour.do?&depart=Lucerne,%20S	Text	Y	France & Italy Flexi Duplication
2.5.3	Blue Loop	http://www.takestours.com/tour/	Text, Image	Y	
2.5.3.1	2-7 Days Central Europe Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Frankfurt,%20G	Text	Y	Central Europe Duplication
2.5.3.2	2-7 Days Central Europe Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Vienna,%20AUS	Text	Y	Central Europe Duplication
2.5.3.3	2-7 Days Central Europe Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Budapest,%20H	Text	Y	Central Europe Duplication
2.5.3.4	2-7 Days Central Europe Flexi Tour	http://search.takestours.com/search/tour.do?&depart=Prague,%20CZ	Text	Y	Central Europe Duplication
2.6	Sightseeing Tours and Activities		Text	N	
2.6.1	New York Sightseeing	http://www.takestours.com/new-york-ny/sightseeing-tours/	Text	N	New York Duplication
2.6.1.1	Image 1	http://www.takestours.com/new-york-ny/sightseeing-tours/	Image	N	New York Duplication
2.6.2	LA Sightseeing	http://www.takestours.com/los-angeles-ca/sightseeing-tours/	Text	N	LA Duplication
2.6.2.1	Image 2	http://www.takestours.com/los-angeles-ca/sightseeing-tours/	Image	N	LA Duplication
2.6.3	DC Sightseeing	http://www.takestours.com/washington-dc/sightseeing-tours/	Text	N	DC Duplication
2.6.3.1	Image 3	http://www.takestours.com/washington-dc/sightseeing-tours/	Image	N	DC Duplication
2.7	North and Vacations		Text	N	Unnecessary Text
2.7.1	Take a professional, guided tour of some of the world's most famous locations. From the US and C		Text	N	
2.8	East Coast Local Tours	http://www.takestours.com/tour/	Text	N	
2.8.1	2-3 Day Tours to Washington DC fro	http://search.takestours.com/search/tour.do?&depart=New%20York,%2	Text	N	DC, New York Duplication
2.8.1.1	Image 1	http://search.takestours.com/search/tour.do?&depart=New%20York,%2	Image	N	
2.8.2	2-3 Day Tours to New York, Washin	http://search.takestours.com/search/tour.do?&depart=Boston,%20MA	Text	N	DC, New York Duplication
2.8.2.1	Image 2	http://search.takestours.com/search/tour.do?&depart=Boston,%20MA	Image	N	
2.8.3	2-3 Day Tours to Niagara Falls from	http://www.takestours.com/niagara-falls-ny/2-3-day-tours-from-boston/	Text	N	Niagara Falls Duplication
2.8.3.1	Image 3	http://www.takestours.com/niagara-falls-ny/2-3-day-tours-from-boston/	Image	N	
2.8.4	More East Coast Tours from New Yo	http://www.takestours.com/east-coast-tours/vacation-packages-from-n	Text	N	
2.10	West Coast Local Tours	http://www.takestours.com/tour/	Text	N	West Coast Duplication
2.9.1	2-3 Day Tours to Grand Canyon fro	http://search.takestours.com/search/tour.do?&depart=Los%20Angeles	Text	N	Grand Canyon Duplication
2.9.1.1	Image 1	http://search.takestours.com/search/tour.do?&depart=Los%20Angeles	Image	N	
2.9.2	2-3 Day Tours to Yosemite from SF	http://search.takestours.com/search/tour.do?&depart=San%20Francisco	Text	N	Yosemite
2.9.2.1	Image 2	http://search.takestours.com/search/tour.do?&depart=San%20Francisco	Image	N	
2.9.3	2-3 Day Tours to Las Vegas from LA	http://www.takestours.com/las-vegas-nv/2-3-day-tours-from-los-angeles	Text	N	Las Vegas Duplication
2.9.3.1	Image 3	http://www.takestours.com/las-vegas-nv/2-3-day-tours-from-los-angeles	Image	N	
2.9.4	More West Coast Tours from LA »	http://www.takestours.com/west-coast-tours/vacation-packages-from-l	Text	N	
2.11	Featured Destinations		Text	N	
2.10.1	Niagara Falls	http://www.takestours.com/niagara-falls-ny/	Text, Image	N	
2.10.2	New York	http://www.takestours.com/new-york-ny/	Text, Image	N	
2.10.3	Las Vegas	http://www.takestours.com/las-vegas-nv/	Text, Image	N	
2.10.4	United Kingdom	http://www.takestours.com/united-kingdom/	Text, Image	N	
2.10.5	Los Angeles	http://www.takestours.com/los-angeles-ca/	Text, Image	N	
2.10.6	France	http://www.takestours.com/france/	Text, Image	N	
2.12	Traveler Reviews		Text	Y	
2.13	Subscribe to Newsletters	http://www.takestours.com/tour/	Text, Input	Y	
2.14	Download the TakeTours App!	http://www.takestours.com/tour/	Text	Y	
2.15	Footer	http://www.takestours.com/tour/	Text, link	Y	

Content Audit - Hotels

Page ID	Page Title	URL	Content Format	Value Assessment
3	Drop Down menu	http://www.taketours.com/hotels/	Text	Link
3.1	Find Hotels	http://www.taketours.com/hotels/	Text Input	Y
3.2	Top North America Hotels	http://www.taketours.com/hotels/	Text	Y
3.2.1	US East Coast Hotels	http://www.taketours.com/hotels/	Text	Y
3.2.1.1	New York	http://search.taketours.com/search	Text, Image	Y
3.2.1.2	Boston	http://search.taketours.com/search	Text, Image	Y
3.2.1.3	Washington DC	http://search.taketours.com/search	Text, Image	Y
3.2.1.4	Philadelphia	http://search.taketours.com/search	Text, Image	Y
3.2.1.5	Baltimore	http://search.taketours.com/search	Text, Image	Y
3.2.1.6	Miami	http://search.taketours.com/search	Text, Image	Y
3.2.1.7	Orlando	http://search.taketours.com/search	Text, Image	Y
3.2.1.8	Atlanta	http://search.taketours.com/search	Text, Image	Y
3.2.2	US West Coast Hotel	http://www.taketours.com/hotels/	Text	Y
3.2.2.1	Los Angeles	http://search.taketours.com/search	Text, Image	Y
3.2.2.2	San Francisco	http://search.taketours.com/search	Text, Image	Y
3.2.2.3	Las Vegas	http://search.taketours.com/search	Text, Image	Y
3.2.2.4	Honolulu	http://search.taketours.com/search	Text, Image	Y
3.2.2.5	Denver	http://search.taketours.com/search	Text, Image	Y
3.2.2.6	Phoenix	http://search.taketours.com/search	Text, Image	Y
3.2.2.7	San Diego	http://search.taketours.com/search	Text, Image	Y
3.2.2.8	Seattle	http://search.taketours.com/search	Text, Image	Y
3.2.3	Canada Hotels	http://www.taketours.com/hotels/	Text	Y
3.2.3.1	Toronto	http://search.taketours.com/search	Text, Image	Y
3.2.3.2	Ottawa	http://search.taketours.com/search	Text, Image	Y
3.2.3.3	Vancouver	http://search.taketours.com/search	Text, Image	Y
3.2.3.4	Montreal	http://search.taketours.com/search	Text, Image	Y
3.3	Top Europe Hotels	http://www.taketours.com/hotels/	Text	Y
3.3.1	France Hotels	http://www.taketours.com/hotels/	Text	Y
3.3.1.1	Paris	http://search.taketours.com/search	Text, Image	Y
3.3.1.2	Nice	http://search.taketours.com/search	Text, Image	Y
3.3.1.3	Marseille	http://search.taketours.com/search	Text, Image	Y
3.3.1.4	Lyon	http://search.taketours.com/search	Text, Image	Y
3.3.2	Italy Hotels	http://www.taketours.com/hotels/	Text	Y
3.3.2.1	Rome	http://search.taketours.com/search	Text, Image	Y
3.3.2.2	Florence	http://search.taketours.com/search	Text, Image	Y
3.3.2.3	Milan	http://search.taketours.com/search	Text, Image	Y
3.3.2.4	Pisa	http://search.taketours.com/search	Text, Image	Y
3.3.3	Germany Hotels	http://www.taketours.com/hotels/	Text	Y
3.3.3.1	Cologne	http://search.taketours.com/search	Text, Image	Y
3.3.3.2	Frankfurt	http://search.taketours.com/search	Text, Image	Y
3.3.4	United Kingdom Hotels	http://www.taketours.com/hotels/	Text	Y
3.3.4.1	Edinburgh	http://search.taketours.com/search	Text, Image	Y
3.3.4.2	London	http://search.taketours.com/search	Text, Image	Y
3.4	Top Other Regions Hotels	http://www.taketours.com/hotels/	Text	Y
3.4.1	Asia Hotels	http://www.taketours.com/hotels/	Text	Y
3.4.1.1	Beijing	http://search.taketours.com/search	Text, Image	Y
3.4.1.2	Shanghai	http://search.taketours.com/search	Text, Image	Y
3.4.1.3	Hong Kong	http://search.taketours.com/search	Text, Image	Y
3.4.1.4	Guangzhou	http://search.taketours.com/search	Text, Image	Y
3.4.1.5	New Delhi, India	http://search.taketours.com/search	Text, Image	Y
3.4.2	Australia Hotels	http://www.taketours.com/hotels/	Text	Y
3.4.2.1	Sydney	http://search.taketours.com/search	Text, Image	Y
3.4.2.2	Melbourne	http://search.taketours.com/search	Text, Image	Y
3.4.3	Latin America Hotels	http://www.taketours.com/hotels/	Text	Y
3.4.3.1	Cancun	http://search.taketours.com/search	Text, Image	Y
3.5	All Hotels	http://www.taketours.com/hotels/	Text, list	Y
3.6	Why Travel With Us?	http://www.taketours.com/hotels/	Text	Y
3.7	Customer Service	http://www.taketours.com/hotels/	Text, list	Y

Content Adult - Private Tour

Page ID	Page Title	URL	Content Format	Value Assessment
7	Private Tour	http://www.taketours.com/privat	Text	Y
7.1	Create your very own one-of-a-kind vacation		Text Input, imag	Y
7.2	How To Create Your Private Tour		Text	Y
7.2.1	Choose Destinations		Text, icon	Y
7.2.2	Create Itinerary		Text, icon	Y
7.2.3	Obtain A Quote		Text, icon	Y
7.2.4	Book Your Private Tour		Text, icon	Y
7.3	Recommend Vacation Package - Copy Itinerary		Text	Y
7.3.1	6-Day US East Coast Vacation Package from N	http://www.taketours.com/vcg-bi	Text, image	Y
7.3.2	8-Day Las Vegas, San Francisco Leisure Tour fr	http://www.taketours.com/vcg-bi	Text, image	Y
7.3.3	7-Day Hawaii Tour	http://www.taketours.com/vcg-bi	Text, image	Y
7.3.4	2-7 Day Europe Explorer Flexible Tour from Pari	http://www.taketours.com/vcg-bi	Text, image	Y
7.3.5	3-Day Niagara Falls, Toronto Casida Tour	http://www.taketours.com/new	Text, image	Y
7.3.6	3-Day Las Vegas, Grand Canyon South Rim To	http://www.taketours.com/bo-d	Text, image	Y
7.3.7	2-7 Days France and Italy Flexible Tour from Lu	http://www.taketours.com/milan	Text, image	Y
7.3.8	3-Day Tour to Orlando Theme Parks from Miami	http://www.taketours.com/miam	Text, image	Y
7.4	Recommend Private Sightseeing Tours - Book Now!		Text	Y
7.4.1	2-Day Customized Private Tour from Boston wit	https://www.taketours.com/bost	Text, image	Y
7.4.2	1-Day Zion National Park Private day tour from L	https://www.taketours.com/las	Text, image	Y
7.4.3	Romance over Manhattan Private Helicopter To	https://www.taketours.com/new	Text, image	Y
7.4.4	6 Hours Customized Charter Service for 7 Seat	http://www.taketours.com/bosto	Text, image	Y